



LA Governor's Office of Homeland Security and Emergency Preparedness
PER 344: Social Media Tools and Techniques
Baton Rouge, La
December 16, 2016

Course: Social Media Tools and Techniques (PER-344)

Course Description: This course is designed to provide participants with the knowledge and skills to use intermediate social media tools and techniques for situational awareness during an emergency. Participants will learn and use tools such as mapping applications, data analysis, and data mining for research and management. It aims to reach public and private sector organizations who have responsibility for conveying disaster-related information to the public or who are responsible for gathering information during and after a disaster.

The course will supplement and build upon NDPTC's existing FEMA-certified performance-level course, PER-304 Social Media for Natural Disaster Response and Recovery, by providing more in-depth training in the use of social media for disaster management operations.

Participant Audience: The course content is intended for public and private sector organizations who have responsibility for conveying disaster-related information to the public or who are responsible for gathering information during and after a disaster. This could include the members or representatives of the following groups:

- Community Emergency and Community Response Teams such as neighborhood organizations or community associations, and various response teams who have communication needs before, during and after a response.
- State, county and local emergency management agencies.
- NGOs and other agencies such as the Red Cross or United Way.

Prerequisites: PER-304 Social Media for Natural Disaster Response and Recovery.

PER 304: Social Media for Natural Disaster Response and Recovery will be scheduled in near future if prerequisite is not fulfilled.



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Dates and Times: December 16, 2016

8:00 AM – 5:00 PM

Location: Governor's Office of Homeland Security and Emergency Preparedness
7667 Independence Blvd.
Baton Rouge, La. 70806

Registration: To register, sign up on the GOHSEP Training Registration page:
<http://gohsep.la.gov/RESOURCES/TRAINING-EVENTS-SCHEDULE>

Point of Contact: Barrett Nugent
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FEMA SID Requirement: FEMA is requiring that ALL participants have a FEMA SID for all DHS/FEMA courses. To create Student Identification (SID) number to be able to attend and participate in DHS/FEMA or retrieve the FEMA Student Identification (SID) number, the participant needs to log on to the FEMA SID site: <https://cdp.dhs.gov/femasid>

Sponsored by: Louisiana Governor's Office of Homeland Security and Emergency Preparedness (LA-GOHSEP)

Delivered by: National Domestic Preparedness Training Consortium (NDPTC)

Hosted by: Louisiana Governor's Office of Homeland Security and Emergency Preparedness (LA-GOHSEP)